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## The art of seeing a creative approach to photography

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Go to art galleries in your community, and check out the artisan booths at local fairs and festivals. Do a simple internet search, visit an antique store or flip through the art at your local craft store or big box store. Figure out what appeals to you, and use that as a starting point. Know Where to Look The next step is knowing where to find the art you like. Some of the places you visit to discover your taste may also sell the types of pieces you like. Craft fairs, festivals, antique shops and galleries are good examples, but you can shop for art at many other places, including estate sales, where you may find rare and unique pieces, and art websites like Etsy, ArtStar, Uprise Art and Editioned Art. Some artists allow you to visit their studios, and auction houses typically have art in their inventories. If you go to auctions outside of major cities, you may even find a rare piece at an excellent price. Do Your Homework on the artist, the item and its background before signing on the dotted line. In some cases, the seller may not realize the value of an item and sell it for a bargain price, but you don't want to pay too much for a piece, even if you love it. You also want to avoid buying something advertised as an authentic piece that is actually just a reproduction. Be on the lookout for fraudulent items, and learn how to read the documentation that verifies the authenticity and provenance of a piece of art. Take It Slow If you know your budget for starting an art collection, don't rush out and spend it all in one day. Don't expect to put together a huge, envious collection, don't rush out and spend it all in one day. lifelong journey. You never know when a new artist you discover turns into a huge success, making that \$100 painting you bought worth a small fortune — and bragging rights — one day. Treat Your Art Well Finally, after you purchase your first pieces, make sure you take care of them. Learn how to display and preserve everything you buy, and make sure you have plenty of space to keep your art. Sure, you could rent a storage building if you don't have enough room in your home for all your treasures, but what's the point in having an awesome collection if you can't show it off? If you acquire expensive pieces, insure them against theft and disasters. You may also want to make a plan for what happens to your art after you pass away. If you don't have family, you may want to donate art to a museum or charity, for example. MORE FROM QUESTIONSANSWERED.NET Seeing as a Creative ActMargit ZuckrieglAs the sensory act of apprehending external appearances in the form of images, seeing is not creative as such, rather it is a physiological activity. It is only the mental and conceptual knowledge that certain previously seen situations and objects recur in relation to one another which gives rise to the possibility, in the moment of seeing, of also accomplishing a similar creative task, through the evocation of comparisons, assumptions, remembrances and symbolically or formally corresponding connotations. The act of seeing is therefore not simply based on the perception of an object, but also on the perception of an object to other objects, or of opening up other contexts. Julie Hayward allows the viewers of her photographic images to participate in her subjectively articulated visual processes. On her walks through forest and meadow, on her wanderings through forest and meadow, on her walks through forest and meadow fore additional assistance from a creative expression of will. This act of seeing sculptural forms almost in spite of herself becomes possible solely through a process of creative vision: it is her sculptor's eye that produces their visibility. Without this perception, this dissection of the objects from an amorphous, unformed environment, the objects would have remained cloaked in invisibility. Moreover, the artist's eye for accidentally discovered objects is not derived from the striving for cognitive knowledge, rather it is characterised by the senses. The tiny little wall, which looks like an abstract sculpture, is interesting for the artist and the viewer not because it connects a (perhaps abandoned) building project and/or a (perhaps abandoned) building project and building proj branches, rags and ropes wrapped around a tree trunk is accordingly not a bundle of flotsam and jetsam washed ashore after a flood, but rather an object related to the informal laying down of traces in Land Art or by Environment artists. For the artist, whose own creative work examines in depth the physical qualities of the material that she employs and then displays them in their consistency or contradictory nature, it is precisely these characteristics of the objects accidentally found in her surroundings which arouse her interest: swathed tree trunks, somehow suitable as cultic steles, garden sculptures wrapped in tarpaulins and tied up, towering like magical cult signs, or scrawly roots which intimate the worlds of the beyond like a totem. Here, seeing is an act of selection, of adopting the objects as part of her own artistic oeuvre, incorporating them into the sculptural context by taking photographs of them. Since 2010/11 she has made continuous progress with her own photographic work. Whereas, at the beginning, she tended to "gather" accidental motifs on her wanderings and objects, i. e. distinguishing, so to speak, related object gualities in various forms, with her later photos she aimed to capture the atmosphere. Ambivalent constellations (such as a lamp in a room, or a sea jellyfish appearing behind the human shadow) emanate feelings of anxiety, uncertainty, or mental disturbance in their very small, compressed, format. This overflows into the space that is taken up by Hayward's sculptures, objects and drawings - a sensory-cum-emotional correspondence between photography and the spatial situation, in which the photographs have a similar effect to that of energy sources. In recent years there has been the addition of photographs of found objects, found situations that have "involuntarily" become objects, as it were - packaging, tied strings, combinations made by a foreign, anonymous hand in unspecified locations discovered by chance. It is hard to classify Julie Hayward's approach within the broad spectrum of photography, nor with that of art photography. Hayward's photography is that of seeing and recording seen objects and situations. In doing so, she refers to the "associative" dimension in the interpretation of images, by placing the sculptures, she is interested in the laws of balance and instability, in the aggregate states of material between flowing, solidifying and ductile melting, what she notices about the seen objects in natural settings or in parks are the uncertainties and the surreality, and sometimes their anecdotal scurrility. She spontaneously documents the objects that she has encountered, at times employing deliberately unfocused and almost incorrectly executed photography, which may include off-colours and blurring, overexposure and underexposure. Nevertheless, she elaborates the objects from her environment precisely, weighing up illuminated elements and unlit spheres, measuring the light, moulding the shadows, dissecting contours and recording the time that is indicated by the degree of brightness and darkness on the objects. Julie Hayward is neither a proponent of nor an apologist for any one particular kind of photographic practice. She employs the technical and optical possibilities that are in line with the demands of her imaged objects: sometimes what is required is the static, contemplative state of a fixed camera, sometimes the spontaneous thrill of a small digicam, at other times the precise handling of sophisticated optics, at still other times she might be able to dispense with it altogether and rely on the camera's autonomy. All in all, these photographs appear less like a continuously progressing series or a previously designed cycle, but rather as if they were composed from the iconic forays which the artist undertakes on her extended walks and cross-country wanderings. A pointedly accentuated colourfulness, for the achievement of which digital photographs, and which endow the elaborate pigment prints with an unreal, artistic atmosphere. Unintended SculpturesTo find images rather than produce images - that was initially one of the strategies of Surrealism, of integrating an art beyond art in one's own creaturely cosmos. The highly respected photographer Brassaï, one of the original Surrealisms and famous for his views of Paris by night and the protagonists of the demi-monde, had a preference for the more marginal manifestations of art and discovered the spontaneous utterances of unintended art production. He created a series of photographs which he called "sculptures" and which André Breton published in his magazine "Minotaure" in 1933. These "involuntary sculptures" are photographs of everyday objects, mundane and discarded things, accorded an unsettling poetic significance by being seen and recorded by him through the medium of photography: a crumpled bus ticket, a small rolled-up piece of paper, three match heads lying somewhere, a piece of soap - Brassaï was on the lookout for what is nondescript, overlooked, unregarded. He saw the irritating beauty of these "sculptures" which had taken on their sculptural form unwittingly - they are not art that has been "made", but rather objects that have "become". These images are attested the "character of art" by Brassaï and the Surrealists, and possibly they were valued more highly than traditionally made works of art because - according to the Surrealists - there was something unconscious, unintended and therefore authentic about them. As in the photographs of Julie Hayward, in the case of Brassaï and his reception by the Surrealists, it was not a matter of the images of these objects. These photographs are therefore not distinguished by their documentary language and the indexical message, but rather by the fact that they "forget" the original functional context and the actual genesis of the objects represented. As is usual when interpreting and analysing images, great significance is accorded to the fact of memory, i. e. the incorporation of prior knowledge into the image, so it is explicitly renounced in the special case of the "unintended sculptures". What should be seen are the sculptured qualities of the objects represented, and in recognising these characteristics a formal and emotional correspondence can then arise. Brassaï's ticket does not give any information about an individual Metro station or a particular day, but rather about the dark about the actual size and dimensions of the original object. Julie Hayward confronts the viewer with a collection of anonymous situations at a variety of locations. These cryptic scenarios are dominated by unintended sculptures, objects and things which have become something that no-one intended sculptures, objects and things which have become something that no-one intended sculptures, objects and things which have become something that no-one intended. which open up an associative scope for pictorial analogies. This is where the photographer becomes involved, since - as an artist - she is convinced of the symbolic design of the world is full of symbolic references and extensions. As a way of providing an impulse for the imagination, her formal repertoire is made up of sculptural objects: this one indicates medical equipment, that one a technical detail, this material stands for perfect processing and precision, that one a technical detail, this material stands for perfect processing and precision, that one sensuousness and warmth. From such components she puts together new, unknown, unrecognised objects which likewise intimate something beyond their mere presence: what might have been their purpose, are they mysterious, do they symbolise an unknown dimension? By forgetting to take into consideration the original genesis of the photographed objects, we can allocate them to the formal vocabulary and thereby to the individual treasury of symbols of Hayward's oeuvre, and attest to their existence as images of unintended sculptures. The Space of the Sculptures alongside the artist's intended sculptures alongside the artist's intended sculptures. works of their creative activity, i. e. object artists, sculptors or space artists or installation artists, there is an inference or a throwback from the phenomenology of the work to its physical presence. Of necessity, a sculpture or an object, and even a performance or a projection, has an existent spatial fact as its basic precondition. Only in space (even if it be the apparently limitless media space of the World Wide Web) does the presence of an artistic articulation become manifest. The work is experienced and perceived by the recipients through their visual dialogue with the art object. This is the point of art presentations, whether they occur in gallery spaces, artists' studios, museums, or in the "showrooms" of catalogues, art books, lectures or participatory projects. Space is designed for and through art objects. With her new conception of exhibitions, Julie Hayward is now transcending these glass walls of the art-in-space-presentation, insofar as, on the one hand, she uses this spatial dimension for the presentation of her object-like works and her installation arrangements, while on the other hand introducing a new space of the sculptural. She comments on and extends her own sculptural work by the means of photographs, which make it possible to have an additional experience of space and objects: by combining her complex sculptures made of metal and rubber, or her congealed artefacts made from moulds and models, with completely different kinds of photographs, she produces an exciting contrast of similarity and difference, of correspondence and the unfathomable space between formal affinities and the antipodes of content. In her sporadic photographic work - as in her sculptural positions - Julie Hayward is wholly a "seer of the spatial"; she is on the trail of the space of the sculptural and discerns its presence in her immediate vicinity. By admitting the design potential of nature, the unintended powers and energies of water and wind, vegetation and the earth, as well as the remains and signs of everyday human acts, she integrates them as "spatial views" into her sculptural work. For Julie Hayward, the space of the sculptural form that is potentially always present - independently of whether it is an art space defined by installation objects, a natural space that provides the setting for unintended art works, or a media space used as a platform for the study of the specialities of perception in general.

